

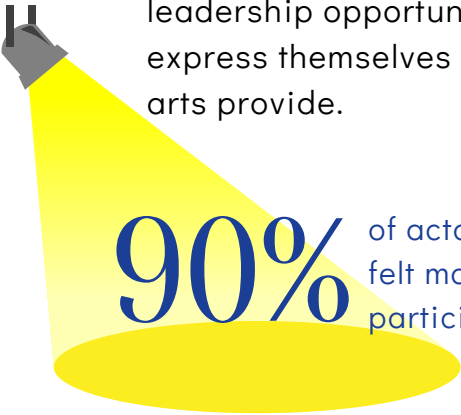


2022 SPONSORSHIP PACKET

Annual Fundraising Gala

OUR MISSION

Blue Water Theatre Company offers theatre training for youth (grades 3-12) through participation in quality, live theater performances. BWTC youth experience the accepting community, leadership opportunities, and space to express themselves that the performing arts provide.



90% of actors surveyed said they felt more self-confident after participating in a show

SHOWS

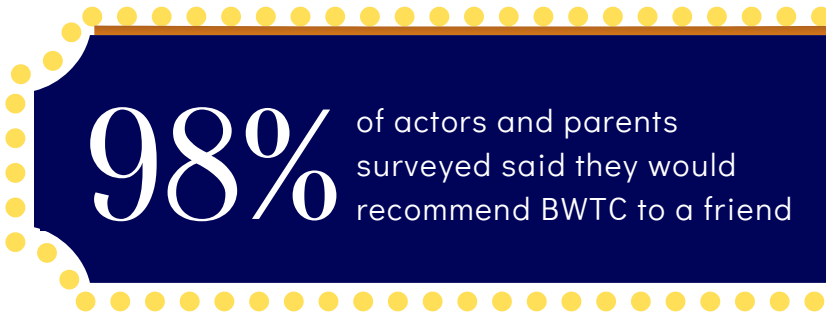
In the last fifteen years, BWTC has produced over 100 shows, mostly big-name musicals, but also smaller plays and student-written shows. Around 250 separate actors are cast in shows in a typical year.

OUR HISTORY

Founded in 2007, BWTC is in its fifteenth season of providing life-changing theatre opportunities for the youth of our community, and first-class stage productions for the patrons at our shows.

AREAS SERVED

Our student actors and patrons hail from across the Twin Cities, mainly the West Metro - Plymouth, Maple Grove, Wayzata, New Hope, Crystal, Minnetonka, Hopkins, Orono, Golden Valley, St. Louis Park, Edina.



98% of actors and parents surveyed said they would recommend BWTC to a friend

PATRONS

In a typical year, BWTC produces 10-12 shows, each with an average 6 show run. With our seating capacity and ticketing history, 5,000 - 7,000 patrons will come through our doors to see our talented young actors on an annual basis. 2700 of our families and patrons follow us on Facebook and Instagram.



95%
of actors return to BWTC and audition again after their first show

GALA SPONSORSHIP LEVELS – 2022

Blue – \$10,000 and above (1 spot available)

- 2 custom benefits* of your choice
- Your logo on our website home page, averaging over 1,600 unique visitors per month
- A full-page premiere playbill spot in the hands of over 6,000 patrons for all BWTC productions
- 12 BWTC show tickets of your choice to share with your organization
- 2 dedicated sponsor shout-outs on BWTC's social media (followed by over 2,500)
- Sponsorship signage in the BWTC Lobby (8,000 patrons, students, and parents through our doors annually)
- A table for eight at the 2022 BWTC Gala
- Prominent display of your logo at the 2022 Gala (attended by nearly 200 parents and donors)

Blue Water Theatre Company has created a sense of community for the kids where they can feel safe and be part of something bigger than themselves. The sense of community and friendships at BWTC are vitally important to my child.

– BWTC Parent



Platinum – \$5,000 - \$9,999

- 1 custom benefit* of your choice
- A full-page playbill spot in the hands of over 6,000 patrons for all BWTC productions
- 10 BWTC show tickets of your choice to share with your organization
- 1 dedicated sponsor shout-out on BWTC's social media (followed by over 2,500)
- Sponsorship signage in the BWTC Lobby (8,000 patrons, students, and parents through our doors annually)
- 6 tickets to the 2022 BWTC Gala
- Prominent display of your logo at the 2022 Gala (attended by nearly 200 parents and donors)

*Custom Benefits Listed on Page 3

GALA SPONSORSHIP LEVELS - 2022

Gold – \$2,500 - \$4,999

- ½ page playbill spot in the hands of over 6,000 patrons for all BWTC productions
- 8 BWTC show tickets of your choice to share with your organization
- Sponsorship signage in the BWTC Lobby (8,000 patrons, students, and parents through our doors annually)
- 4 tickets to the 2022 BWTC Gala
- Prominent display of your logo at the 2022 Gala (attended by nearly 200 parents and donors)



“ I was afraid to open myself up and express who I was. Blue Water came into my life and cracked my shell when no other place could. – BWTC Alum

Silver – \$1,000 - \$2,499

- ¼ page playbill spot in the hands of over 6,000 patrons for all BWTC productions
- 4 BWTC tickets of your choice to share with your organization
- Sponsorship signage in the BWTC Lobby (8,000 patrons, students, and parents through our doors annually)
- 2 tickets to the 2022 BWTC Gala
- Prominent display of your logo at the 2022 Gala (attended by nearly 200 parents and donors)

Bronze – \$500 - \$999

- Recognition in the playbill donor section, in the hands of over 6,000 patrons for all BWTC productions
- 2 BWTC show tickets of your choice to share with your organization
- Sponsorship signage in the BWTC Lobby for one year (8,000 patrons, students, and parents through our doors annually)
- Prominent display of your logo at the 2022 Gala (attended by nearly 200 parents and donors)

*CUSTOM BENEFIT OPTIONS

Option 1: BWTC will give you a display table/booth at either our Gala (150-200 attendance) and/or Summer Block Party (250-300 attendance) where you can give out swag or host a fun activity

Option 2: BWTC will share a personalized spot of yours on our Facebook and Instagram accounts (followed by over 2,500)

Option 3: BWTC will include your logo on the T-shirt for one mainstage or middle school show

Option 4: BWTC will work with you to create a personalized benefit that best fits your organization



2022 GALA SPONSORSHIP FORM

Thank You!

SPONSOR DETAILS

Company/Individual Name

Contact Name

Address

City, State, Zip

Telephone Email Address

Website URL

SPONSORSHIP LEVEL

Blue Platinum Gold Silver Bronze

Please return this form either by mail or
 email (sarah.irwin@bluewatertheatre.com)
 by February 25, 2022.

Payments can be made at our website (www.bluewatertheatre.com) or mail checks to
 Blue Water Theatre Company, attn: Gala Sponsorships, PO Box 662, Wayzata, MN 55391

Blue Water Theatre Company is a 501(c)3 non-profit organization - FEIN# 26-0707663

Donations are tax-deductible to the fullest extent of the law.